

# **FACTORY-ART gallery**

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## **MOMMSENSTRASSE, 27, BERLIN: GINO SARFATTI AND SURROUNDINGS**

Opening: Thursday, September 15, from 6 pm

September 16 - October 13, 2011

Tue-Fri 12-19 + Sat 11-14

The Factory-Art Gallery is pleased to present an exhibition of unusual fusion between art and Italian Design.

In the last years the international art events are aligned with modern design: Art Basel, the most important international fair for modern and contemporary art, is now joined by Design Miami / Basel, recognized as the most important and innovative design fair in the world: new trends in art rhyme with design.

Starting point of the exhibition "MOMMSENSTRASSE, 27, BERLIN: GINO SARFATTI AND SURROUNDINGS" is the "lighting fixtures" of GINO SARFATTI, designed in the '40s and '50s, art pieces that allows us to appreciate the extraordinary elegance of design, main feature of Gino Sarfatti, considered by experts of the twentieth century as the best Italian designer, maybe worldwide, in the field of lighting.

But the Italian Design is not only Gino Sarfatti. It also represents a strong research for quality, good taste and high standard production in the field of furniture.

So, beside the magic works of Gino Sarfatti, produced by Arteluce, there are other works of manufactures and designers, that still represent Italian Design in the world.

Just to name a few:

floor lamp Polinnia, design Studio BBPR (Banfi, Beliojoso, Peressutti, Rogers) 1964 by Artemide

seating system Sity, winner of the award "Compasso d'oro" in 1987 design Antonio Citterio by B&B

a cocktail cabinet of the 40s by Guglielmo Ulrich

an elegant table with its chairs of the early 50s by Carlo De Carli.

On the walls the meeting between art and design: the photographs created by the artist Beatrice Crastini. As in an album of memories, the image show us the portrait between the artist and several of these pieces and their strength. Objects that every museum of design would like to have in the collection: Albini's armchair Fiorenza, Gio Ponti's sofa Dezza, Gino Sarfatti and his lamps, StudioBBPR's lights Pollinia and Arco, Sottsass's umbrellastand, Venini's Murano glass and more.

The set is an old warehouse, a former air-raid shelter, to increase the intimacy of the dialogue. All photos are strictly shot with automatic shutter, to captured the moment of deep magic, the alchemy created between set, subjects and moment.

Side events

22nd and 29th September, throughout the opening hours, an expert will be available to the public for assessments, advice and information

13rd October finisage and prize ceremony

During the exhibition texts on Italian Design will be available