

2013 PROJECT BERLIN

You Can Tell Me!"

Exhibition: 31 October > 21 November 2013

Tue > Fri – 3pm > 7pm

Mommsenstraße, 27 - BERLIN 10629

Selected artists:

Hilary Boardley-UK, Eduard Bourdier-FR, Gianpotito De Sanctis-IT
Carl Emanuel Mark-SE, Brian Glaze-US, Gerard Kingma-NL
Sergio Mesa-ES, Mustafa Ozbakir-TR, Marco Piemonte-IT
Irina Urumova-PL, Ad Van Riel-NL, Mei Ziqian-IT

After two passionate years and 11 exhibitions, Project Berlin is running out.

For the last exhibition of the Project Berlin cycle we want to use again the same title with which it began in January 2012:

You Can Tell Me!

The Project Berlin has been a great experience and a hard work for us, and a good opportunity for the 132 amazing artist from over 50 countries representing all media and techniques from painting to drawing, photography, installation, video, sculpture, exhibited during the 11 exhibitions throughout the 2012 and 2013.

Once again we are going to print a catalogue, once again we wish to see the best emerging artists, once again the jury will suffer for who select and who not. There are many brilliant artists out there. Many artists deserve more attention, a tiny line divide the exhibited artists from whom are not. In fact we want to do more also for all not selected artists.

Let us use again the starting script which is still relevant today more than ever:

In an art world that is being increasingly castled on "word of mouth" names of artists in common, where the focus is on artists' names financially solids, where, by virtue of an unprecedented economic crisis, the artists most celebrated are those acquired in the portfolio, where the boundaries are never defined, so that a revolutionary like Che become a pop icon, where the selection of who ranks is fierce (emblematic the shark icon), where visibility is important, but only Facebook and a few others including God, are really successful in the virtual omnipresence; in a world where emotions are controlled by a "de Medici" of the situation, in a world of coitus interrupted, we need healthy madness.

For the last time let us go. Do not respect rules: evade or break them. Try something new, independent. Break the mould, diversify, explore, discover new territories. New talents. We still need to try something new. Remember, we need, you need, "To think different".

"Here's to the crazy ones. The misfits. The rebels. The troublemakers. The round pegs in the square holes. The ones who see things differently. They're not fond of rules. And they have no respect for the status quo. You can quote them, disagree with them, glorify or vilify them. About the only thing you can't do is ignore them. Because they change things. They push the human race forward. While some may see them as the crazy ones, we see genius. Because the people who are crazy enough to think they can change the world, are the ones who do." Steve Jobs - Apple ©

With the Project Berlin, Factory-Art gallery opened more stages for new voices and explored among the many artists, also who are not yet integrated into art system, giving some of them the opportunity to exhibit in an international context such Berlin is.